



## **PMLS8300 Strategic Leadership**

A Professional Doctoral Seminar

New Orleans Baptist Theological Seminary

October 14-16, 2024 Fall 2024 Semester

Monday (1:00 – 9:00 pm); (Tuesday -Wednesday 8:00 am – 4:00 pm)

All times listed = Central Time

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*New Orleans Baptist Theological Seminary and Leavell College prepare servants  
to walk with Christ, proclaim His truth, and fulfill His mission.*

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### **Course Description**

The purpose of this seminar is to study strategic leadership theory and its applications and implications upon churches and ministry organizations. Strategic dimensions of leadership to be examined include strategic thinking, strategic foresight, strategic influence, strategic team-building, and strategic action.

### **Student Learning Outcomes**

By the completion of the course, each student will be able to:

1. Identify the biblical concepts for strategic leadership, utilizing case studies from biblical leaders.
2. Develop an understanding of strategic leadership principles and their application to a church or ministry organization context.
3. Value strategic leadership and its function in a church or ministry organization context.
4. Increase and implement strategic leadership skills in a church and ministry organization context.

### **Required Textbooks**

The following texts and resources are required reading for class discussions and are to be read in their entirety unless otherwise specified.

Adair, John. *Strategic Leadership: How to Think and Plan Strategically and Provide Direction*. Philadelphia: Kogan Page, 2010.

Hughes, Richard L., Katherine Colarelli Beatty, and David L. Dinwoodie. *Becoming a Strategic Leader: Your Role in Your Organization's Enduring Success*. Second Edition. San Francisco: Jossey-Bass, 2014.

### Seminar Requirements and Assignments

***Before the Seminar:***

**Format for Assignments 1 and 3:** Single-spaced, a space between each single-spaced paragraph, no paragraph indentions, informal writing style. However, the title page, margins, pagination, and heading/subheadings should utilize Turabian 8<sup>th</sup> edition. **Students may use first person in Assignments 1 and 3. However, first person should be reserved for what you did or what you are going to do – not what you think.**

**Format for Assignment 2:** The Case Study is to be 10-12 pages, double-spaced, utilizing formal style according to Turabian 8<sup>th</sup> edition, regarding title page, margins, pagination, headings/subheadings, etc. Textbook and Scripture references must utilize footnotes in Turabian form. **Students may NOT use first person in Assignment 2.**

1. Each student will read *Becoming a Strategic Leader* by Hughes, Beatty, and Dinwoodie and compose a **Critical Analysis**, containing the following components for **EACH** chapter of the text:
  - a. A one-paragraph summary of the chapter.
  - b. A two-paragraph discussion of the application of the chapter content to a Congregational or Ministry organization context.
  - c. Select two significant components from the chapter, and give a one paragraph discussion for each component regarding how to improve or enhance that component in the student's ministry context
  
2. Each student will read *Strategic Leadership* by John Adair. Utilizing the Seven Functions of Strategic Leadership in Part Two of the textbook, develop a **Case Study** of the assigned biblical leader listed below. The Case Study should include: (1) a brief description of the strategic personality of the biblical leader, (2) one example from the life of the biblical leader for EACH of the Seven Functions of Leadership, and (3) a brief discussion of three applications from the case study to a Congregational or Ministry Organization context.

Noah – Livingston	Gideon – Prieto	Solomon – Meadows	Barnabas – Craft
Abraham – Lloyd	Elijah – Barden	Daniel – Moats	Priscilla & Aquila – Smith
Joseph – Perkins	David – Hunter	Jesus – Naylor	Timothy – Woulard
Moses – Smith	Nehemiah – Johnson	Peter – Parks	
Joshua – McKee	Esther – Wilken	Paul – Wilson	

- Each student will read **ONE** (1) of the textbooks listed below, and compose an **Annotated Analysis**, to involve the following components: (1) a two-page summary of the contents of the book, (2) the identification of five [5] key insights and issues addressed in the book related to strategic leadership and a one-page discussion for EACH insight, relating the importance and utilization of the insight in the student's ministry context, and (3) a one-page reflection on the two significant strengths of the book for strategic leadership in a Congregational or Ministry Organization context. (Total page count for this assignment = 8 pages).

**NOTE:** Each student has been assigned a book for the Annotated Analysis (see below). Please complete the assignment individually and upload to Canvas as noted elsewhere in the syllabus. During the seminar, instructions will be given for group presentations utilizing a PowerPoint presentation or talking points list.

Groeschel, Craig. *Lead Like It Matters: 7 Leadership Principles for a Church That Lasts*. Grand Rapids: Zondervan, 2022.

**(Craft, Livingston, Lloyd, Perkins)**

Kouzes, James M. and Barry Z. Posner. *Everyday People, Extraordinary Leadership: How to Make a Difference Regardless of Your Title, Role, or Authority*. Hoboken, New Jersey: John Wiley and Sons, 2021.

**(Prieto, C. Smith, Wilken, Wilson)**

Perkins, Dennis N.T. *Leading at The Edge: Leadership Lessons from the Extraordinary Saga of Shackleton's Antarctic Expedition*. Second Edition. New York: AMACOM, 2012.

**(Barden, Hunter, Johnson, McKee)**

Stowell, Stephen J. and Stephanie S. Mead. *The Art of Strategic Leadership: How Leaders at all Levels Prepare Themselves, Their Team, and Organizations for the Future*. Hoboken, New Jersey: John Wiley and Sons, 2016.

**(Meadows, Moats, Naylor)**

Watkins, Michael D. *The Six Disciplines of Strategic Thinking: Leading Your Organization into the Future*. New York: Harper Business, 2024.

**(Parks, H. Smith, Woulard)**

**Assignments 1, 2, & 3 are to be uploaded to CANVAS no later than 6:00 pm, Sunday, October 13, 2024.**

### *During the Seminar*

**Seminar Presentations:** Each seminar participant will be involved in seminar presentations and discussions involving all three Pre-seminar assignments.

**Seminar Participation:** Seminar participants are expected to be active participants in all sessions of the seminar.

### *After the Seminar:*

Each student will develop a **Strategy for Implementing Strategic Leadership** in their Congregation or Ministry Organization context. The Strategy must utilize all of the seminar textbooks and class discussions. Specific instructions regarding the format, structure, and components of the Strategy will be given by the professor prior to the end of the seminar. **The Strategy Paper is to be posted in CANVAS no later than Friday, February 17, 2023.**

### **Course Evaluation:**

Case Study	25%
Critical Analysis	25%
Annotated Analysis	25%
Strategy	25%

### **Learning Management System (Canvas)**

You will be enrolled in the Canvas class. Pre-seminar and Post-seminar assignments should be uploaded on or before the assigned due date. Course schedule, documents, and other presentations will be shared on Canvas by the professor.

### **Student Canvas Resources**

Student Guide to Canvas:

<https://community.canvaslms.com/t5/Student-Guide/tkb-p/student>

Canvas Tutorial Videos: <https://community.canvaslms.com/t5/Video-Guide/tkb-p/videos#student-videos>

### **Technical Assistance**

For assistance regarding technology, consult ITC (504-816-8180) or the following websites:

1. [Selfserve@nobts.edu](mailto:Selfserve@nobts.edu) - Email for technical questions/support requests with the [Selfserve.nobts.edu](http://Selfserve.nobts.edu) site (Access to online registration, financial account, online transcript, etc.)
2. [Canvas.NOBTS.com](http://Canvas.NOBTS.com) Click on the “Help” button for technical questions/support requests regarding the NOBTS Canvas System. You can also email questions to [Canvas@nobts.edu](mailto:Canvas@nobts.edu).
3. [ITCSupport@nobts.edu](mailto:ITCSupport@nobts.edu) - Email for general technical questions/support requests.
4. [www.NOBTS.edu/itc/](http://www.NOBTS.edu/itc/) - General NOBTS technical help information is provided on this website.

### **Plagiarism on Written Assignments**

NOBTS has a no tolerance policy for plagiarism. Plagiarism in certain cases may result in expulsion from the seminary. See the NOBTS Student Handbook for definition, penalties, and policies associated with plagiarism.

## Seminar Bibliography

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- Ashhenas, Ron, Dave Ulrich, Todd Jich, and Steve Herr. *The Boundaryless Organization: Breaking the Chains of Organizational Structure*. San Francisco: Jossey-Bass Publishers, 1995.
- Barna, George. *Master Leaders: Revealing Conversations with 30 Leadership Greats*. Carol Stream, IL: Tyndale, 2009.
- \_\_\_\_\_. *The Habits of Highly Effective Churches: Being Strategic in Your God-given Ministry*. Grand Rapids: Regal, 1999.
- \_\_\_\_\_. *The Power of Vision: Discover and Apply God's Plan for Your Life and Ministry*. Revised Updated Edition. Grand Rapids: Baker Books, 2009.
- Bennis, Warren. *On Becoming a Leader*. Reading: Addison-Wesley Publishing Company, Inc., 1989.
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- Bennis, Warren and Joan Goldsmith. *Learning to Lead: A Workbook on Becoming a Leader*. Reading: Addison-Wesley, 1994.
- Bennis, Warren and Burt Nanus. *Leaders*. Toronto: Fitzhenry and Whiteside, 1985.
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- Blackaby, Henry T. and Richard Blackaby. *Spiritual Leadership: Moving People on to God's Agenda*, Revised and Expanded. Nashville: B & H, 2011.
- Bolsinger, Tod. *Canoeing the Mountains: Christian Leadership in Uncharted Territory*. Downers Grove, IL: Intervarsity, 2015.
- Burns, James MacGregor. *Leadership*. New York: Harper and Row, 1978.
- \_\_\_\_\_. *Transforming Leadership*. New York: Grove Press, 2003.

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- Chand, Samuel R. *Cracking Your Church's Leadership Code: Seven Keys to Unleashing and Inspiration*. San Francisco: Jossey-Bass, 2010.
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- Ertel, Chris and Lisa Kay Solomon. *Moments of Impact: How to Design Strategic Conversations That Accelerate Change*. New York: Simon and Schuster, 2014.
- Finzel, Hans. *The Top Ten Mistakes Leaders Make*. Wheaton: Victor Books, 1994.
- Ford, Leighton. *Transforming Leadership*. Downer's Grove: Intervarsity, 1991.
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- Gardner, John W. *On Leadership*. New York: The Free Press, 1990.
- Geiger, Eric and Kevin Peck. *Designed to Lead*. Nashville, TN: B & H Publishing Group, 2016.
- Getz, Gene A. *The Measure of a Healthy Church: How God Defines Greatness in a Church*. Chicago: Moody Pub., 2007.
- Goethals, George R., Georgia J. Sorenson, and James McGregor Burns, editors. *Encyclopedia of Leadership, 4 Volumes*. Thousand Oaks, California: Sage Publications, 2004.
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- Gordon, Jon. *The Power of Positive Leadership: How and Why Positive Leaders Transform Teams and Organizations and Change the World*. Hoboken, New Jersey: John Wiley and Sons, 2017.
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- Herrington, Jim, Mike Bonem and James H. Furr. *Leading Congregational Change: A Practical Guide for the Transformational Journey*. San Francisco: Jossey-Bass Publishers, 2000.
- Herrington, Jim, R. Robert Creech and Trisha Taylor. *The Leader's Journey: Accepting the Call*

- to Personal and Congregational Transformation*. San Francisco: Jossey-Bass, 2003.
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